

# Artist Influence: Ali Sale

A style:
Simple design with ink outline
bounded by
background shapes
See hers here:

https://www.instagram.com/p/CQq9EVAtH77/



## Set Up

Canvas:
10 in x 10 in
300 DPI



### Overall Texture

Two Layers at the Top using texture brush or papers.

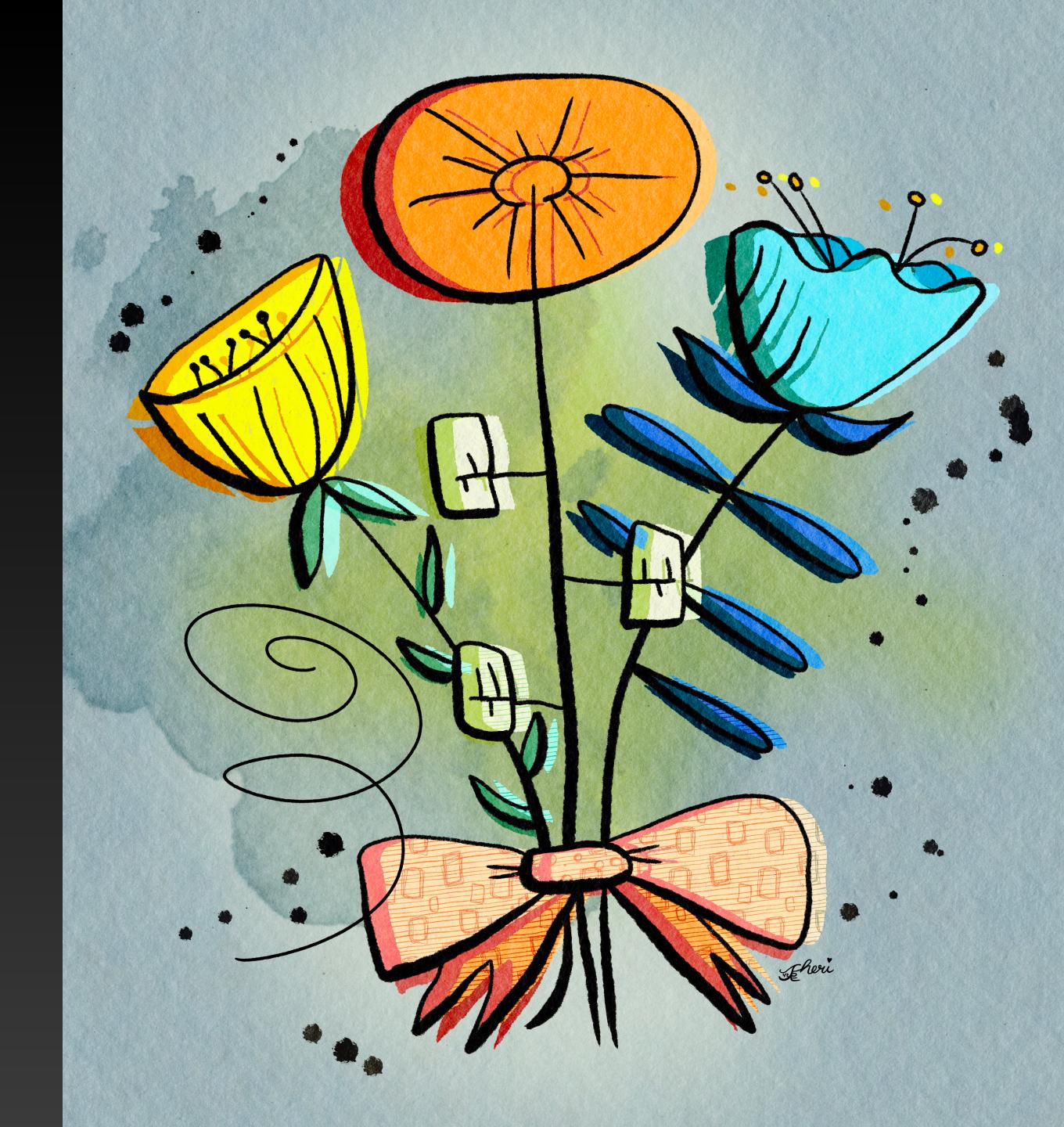
Color: Medium Gray

Top Layer: Linear Burn

Lower Layer: Color Burn

Rotated 90°

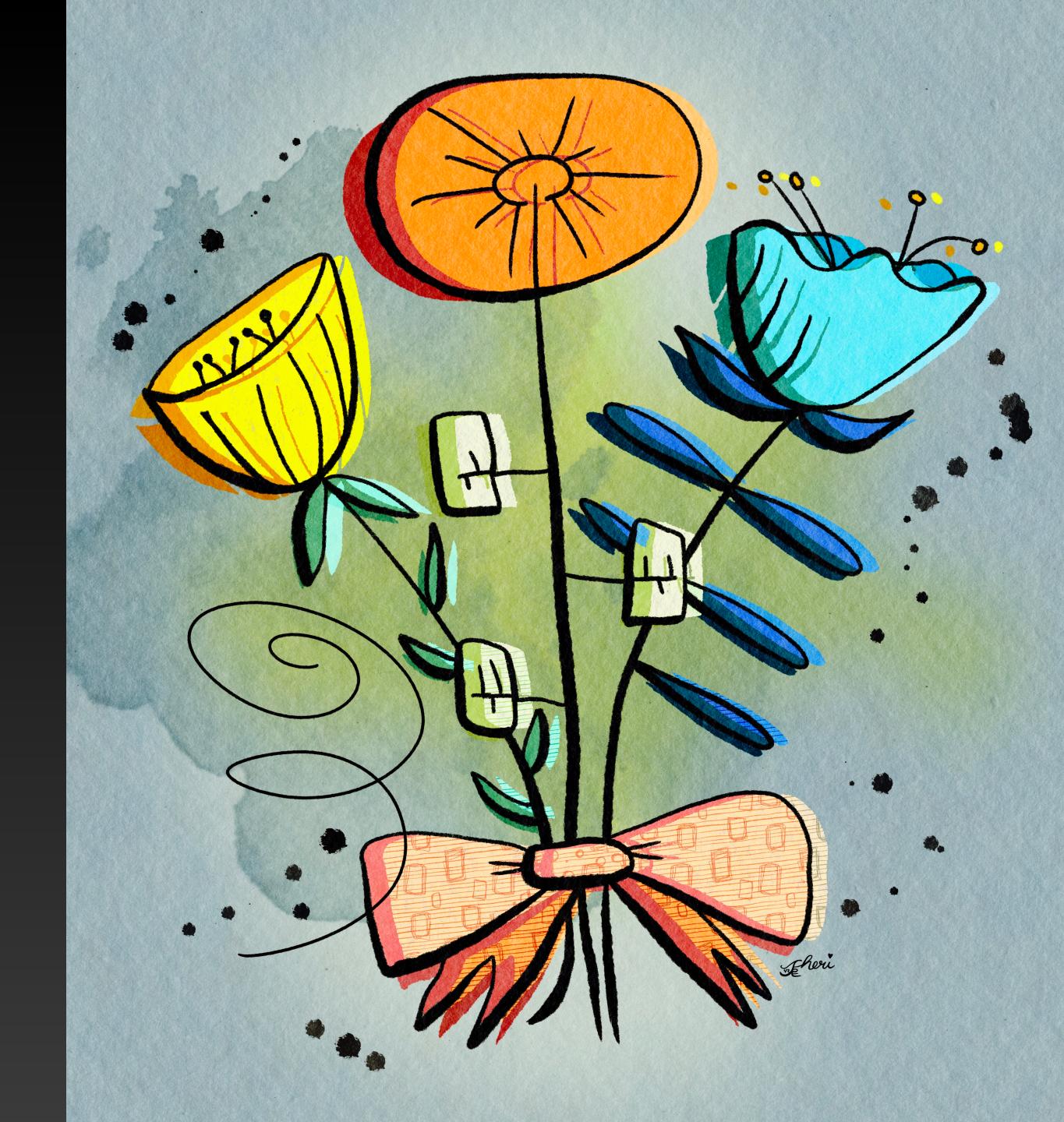
Today I'm using <u>Calvin of Drifter Studios</u>
St Petersburg texture layers, which I have resized.



## Analysis of Design

4 main elements:

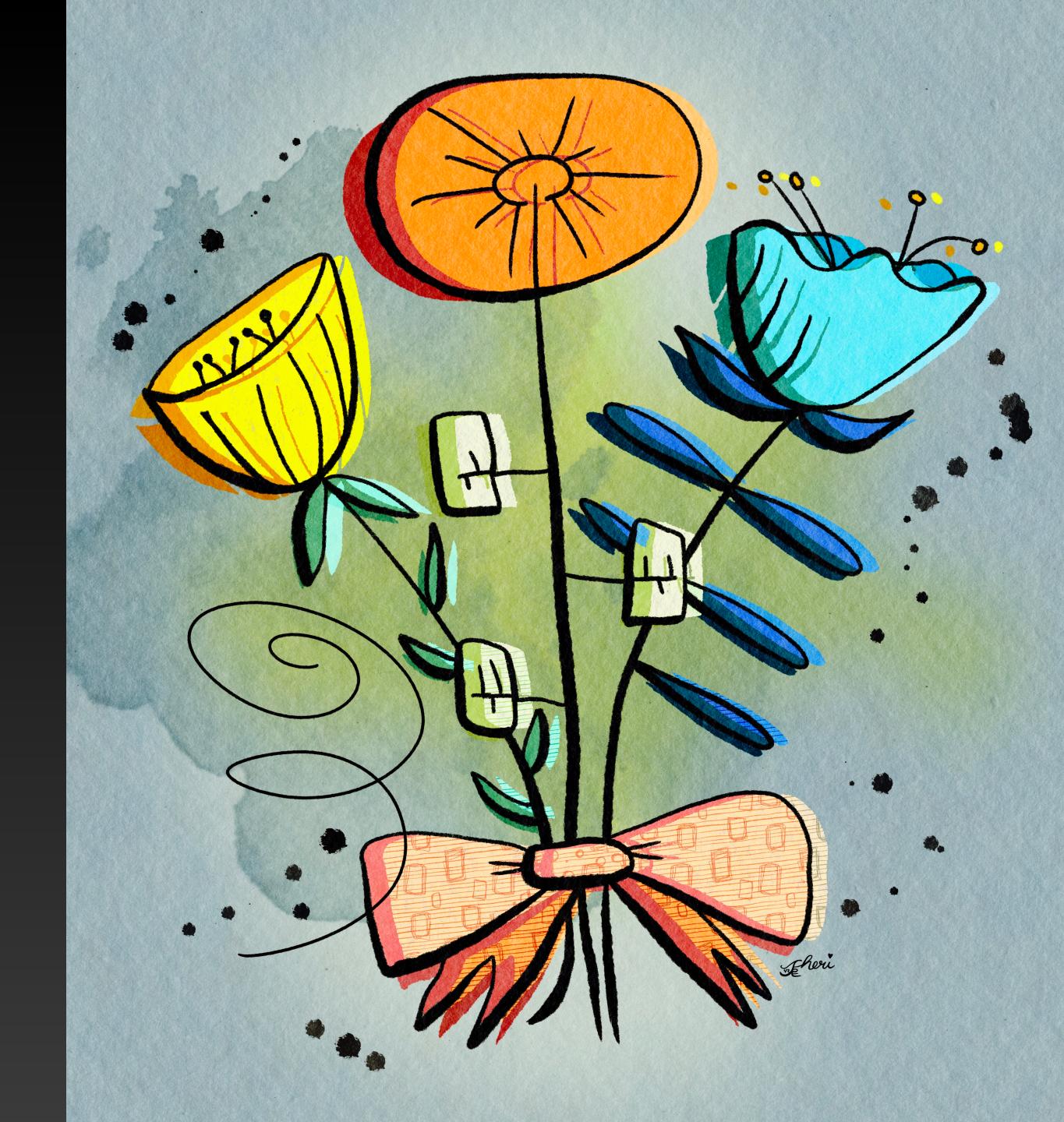
yellow floral orange floral blue floral bow

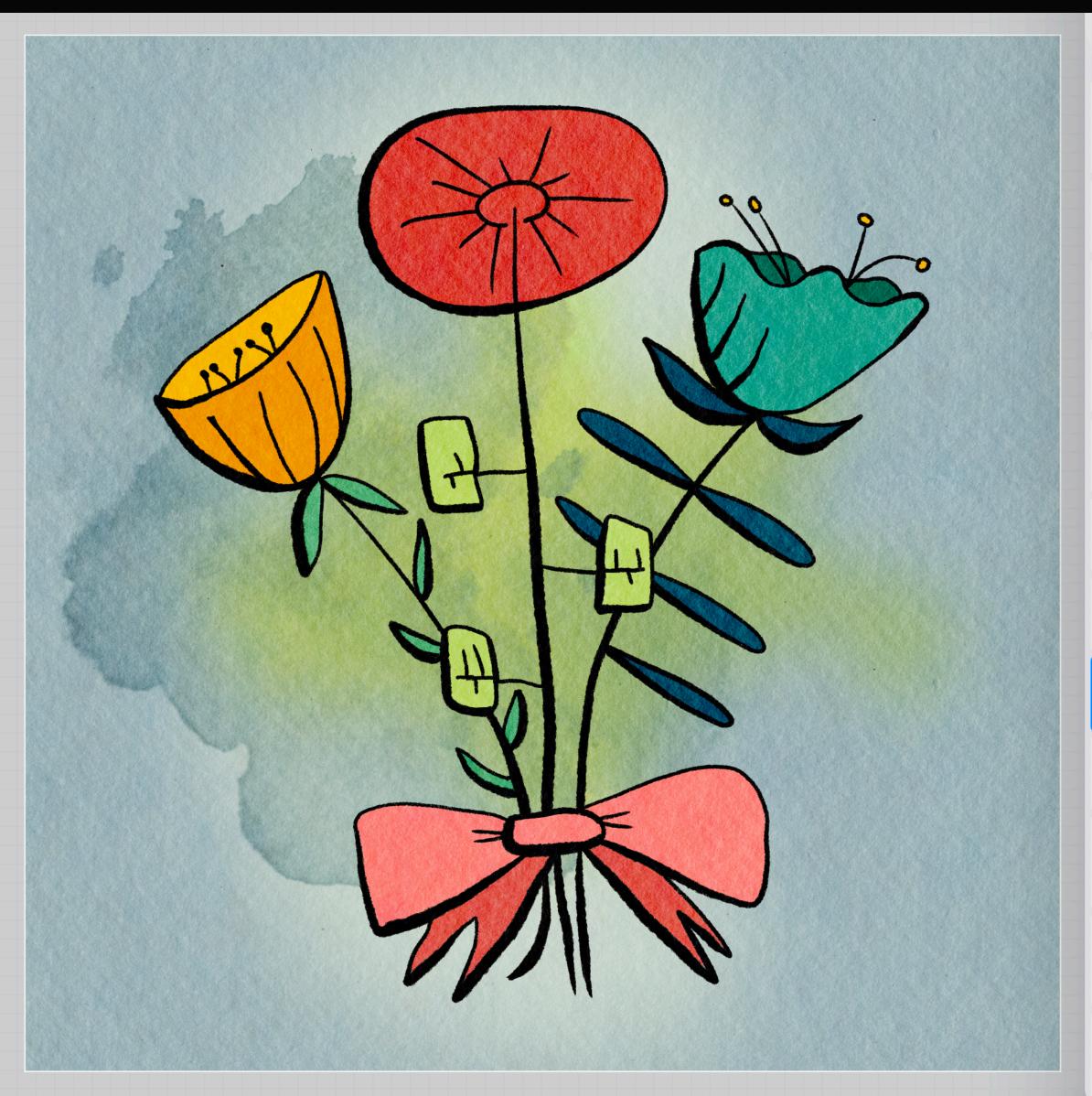


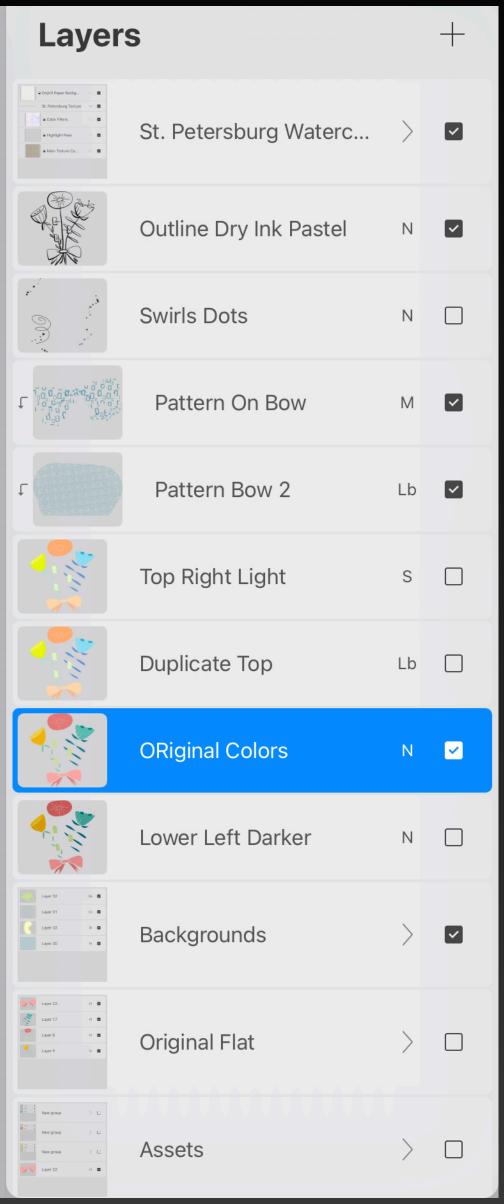
## Analysis of Design

**Basic Steps** 

Draw Outline Layer [top]
Create colored floral elements
Flatten elements
Duplicate elements
Shift elements [right and left]
Add details
[design, swirl, dots, background]







#### Create the Original Colors

Color drop each part of one element, a color on different layers.

Group the layers. Duplicate.

Hide one group and "flatten" the other into one element.

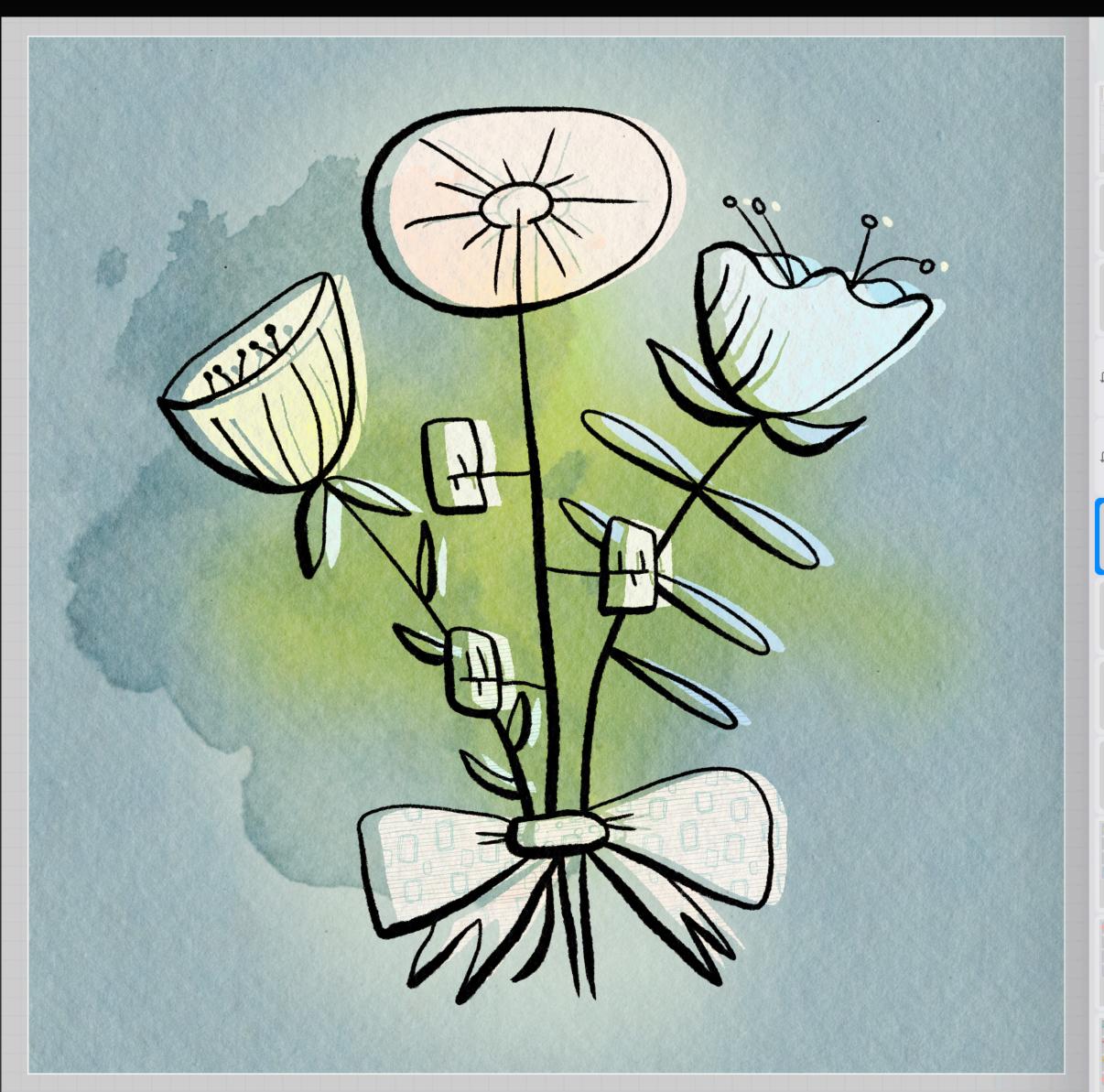
Repeat for each element.

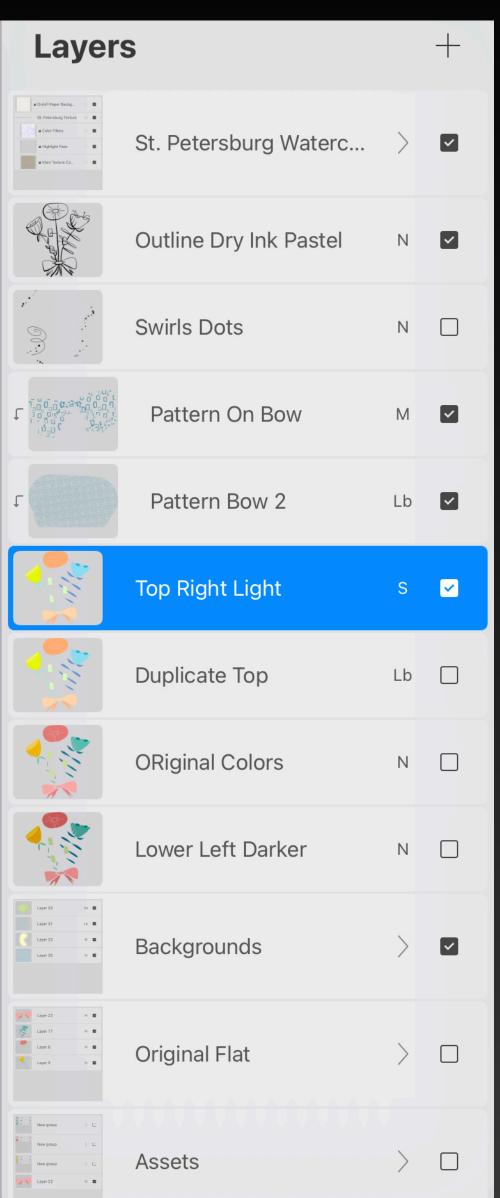
Group all the "original," layered elements to save if you want to change. Hide it.

Group all the "flat elements," which should be arranged as in this picture— all in place.

Duplicate the "flat elements" group. Hide the original group.

Flatten/Merge the arranged flat group onto one layer and label "Original Colors."





Top Right Layer

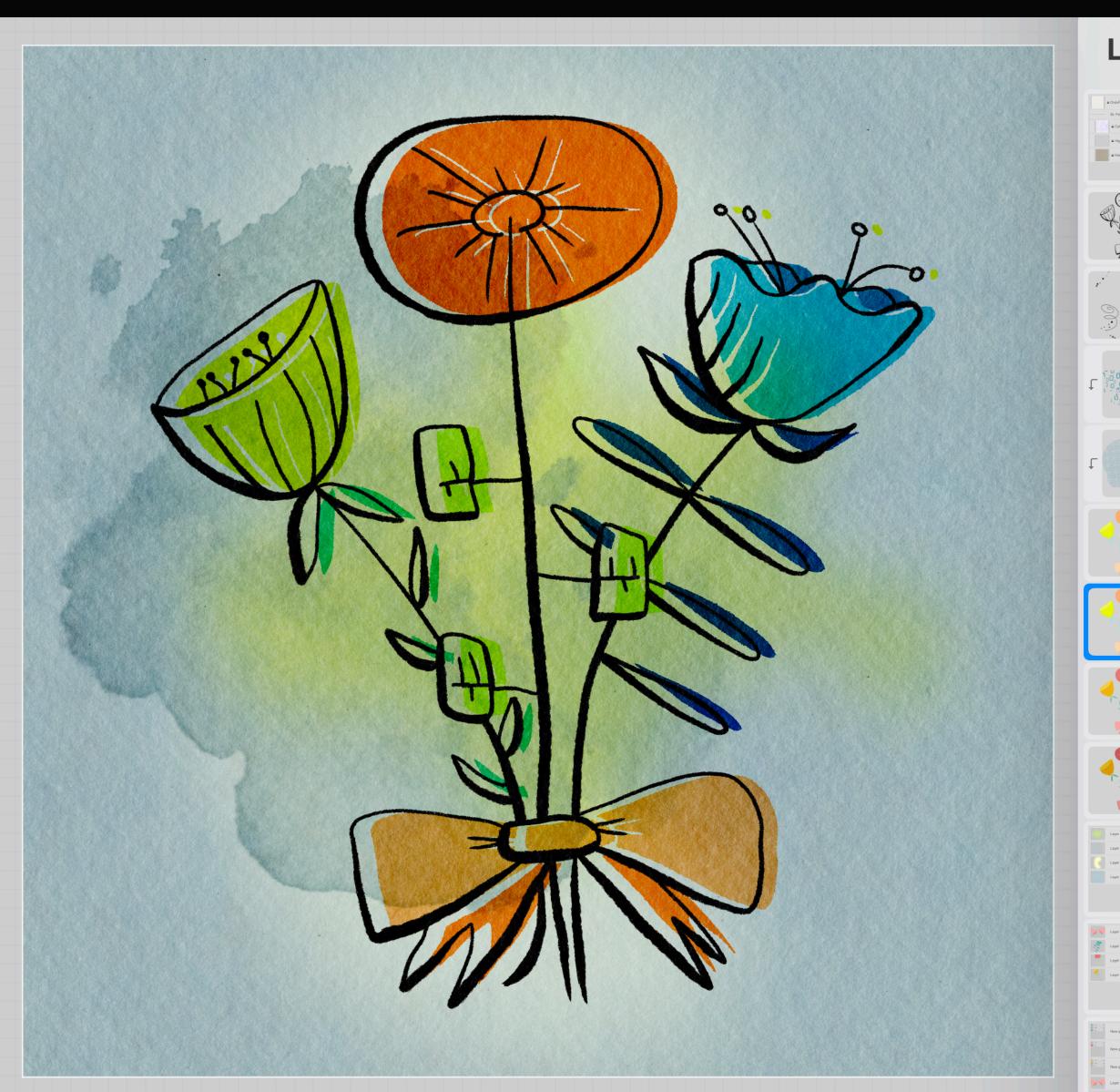
Duplicate the "original colors" layer.

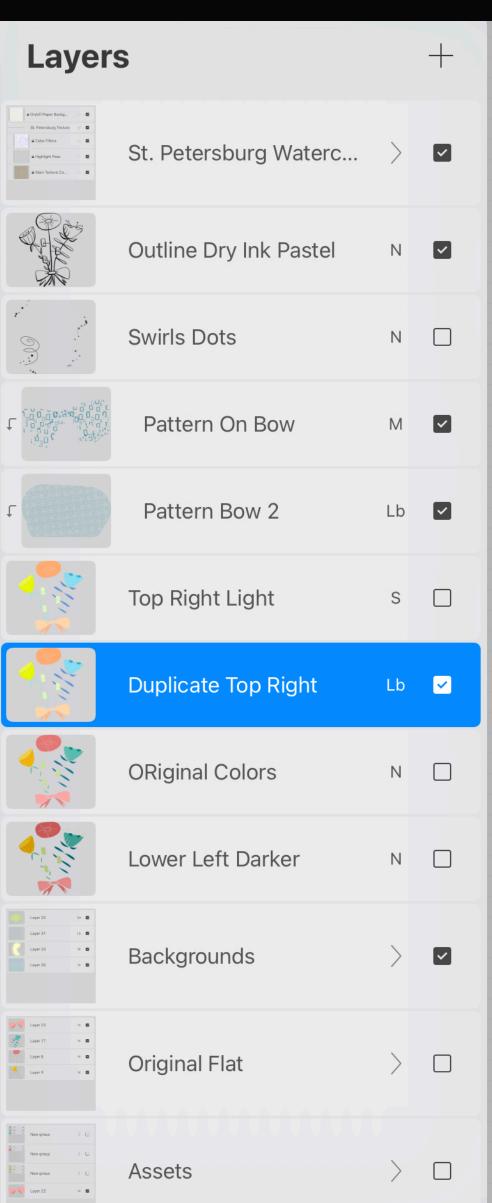
Hide the original and label the new one "Top Right Light."

With "hue, saturation, and brightness" tool, increase the brightness slightly.

Change the blend mode to "screen," or as desired— you'll want to play with this later.

Move the layer slightly to the right.

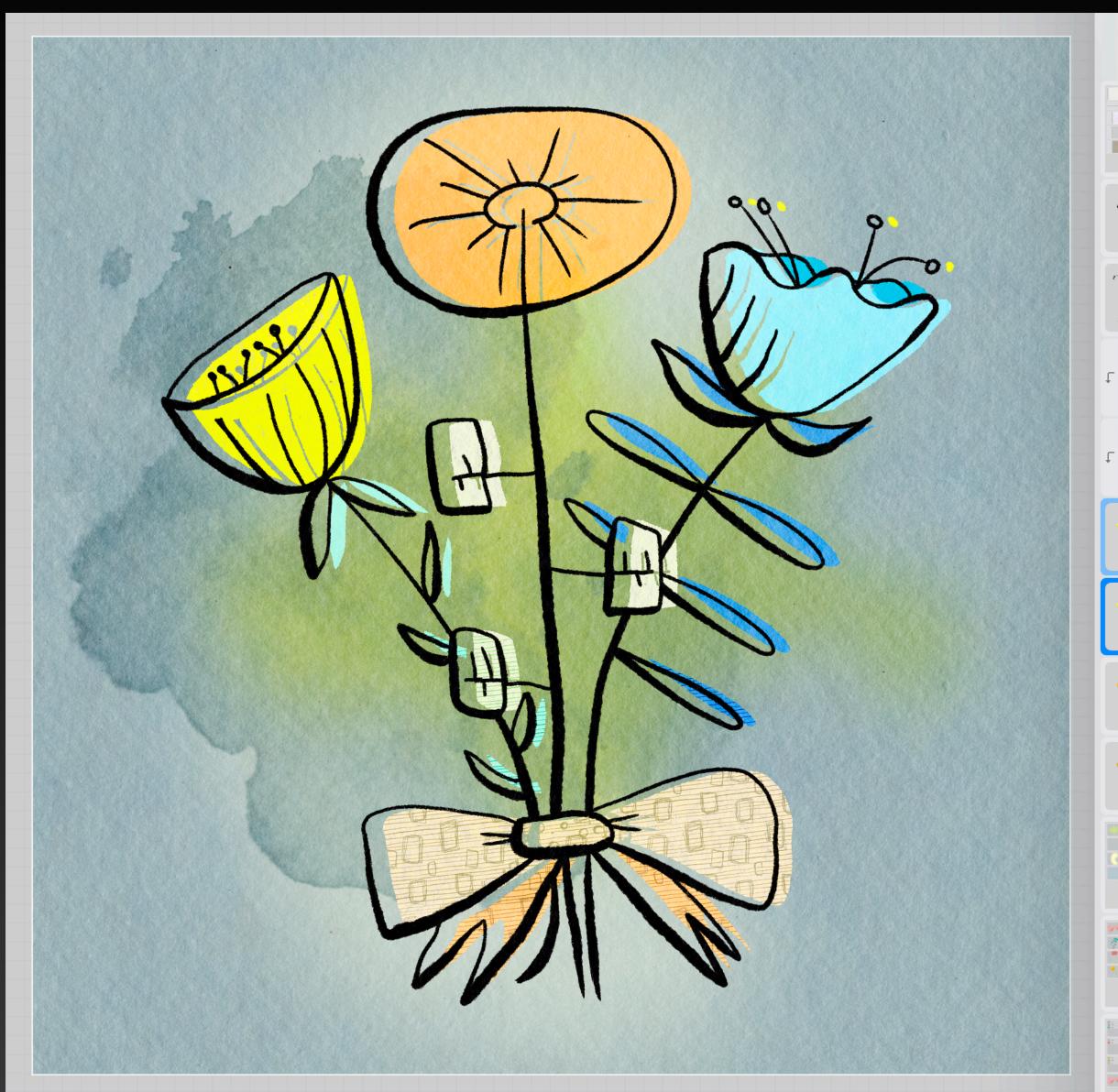


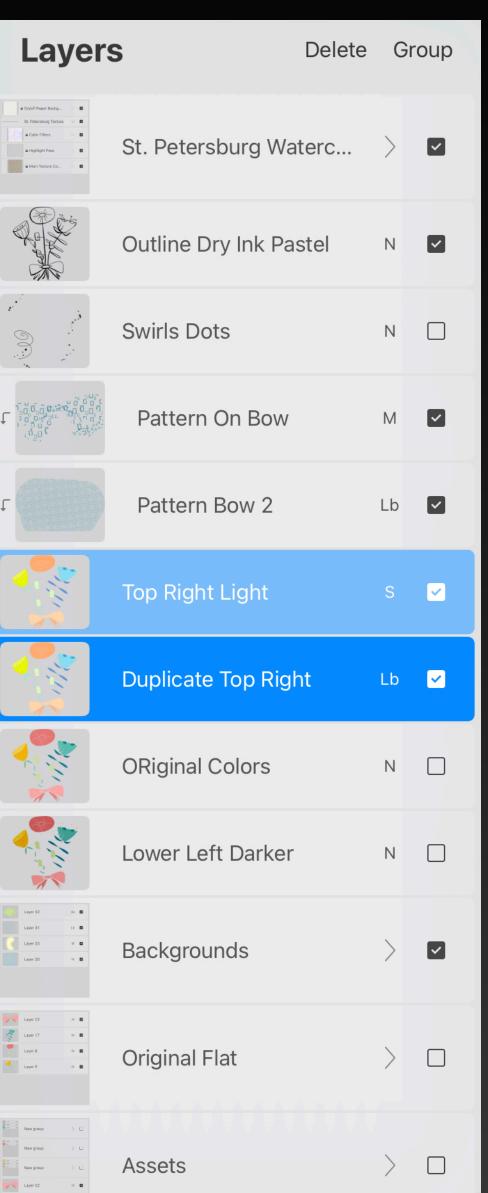


#### Second Top Right Layer

For this flower, I thought I needed a bit of background for the "screen" layer, so I duplicated the screen layer and moved it below the screen layer. I changed the mode to "linear burn."

Note: This layer is directly under the screen layer— not off kilter.



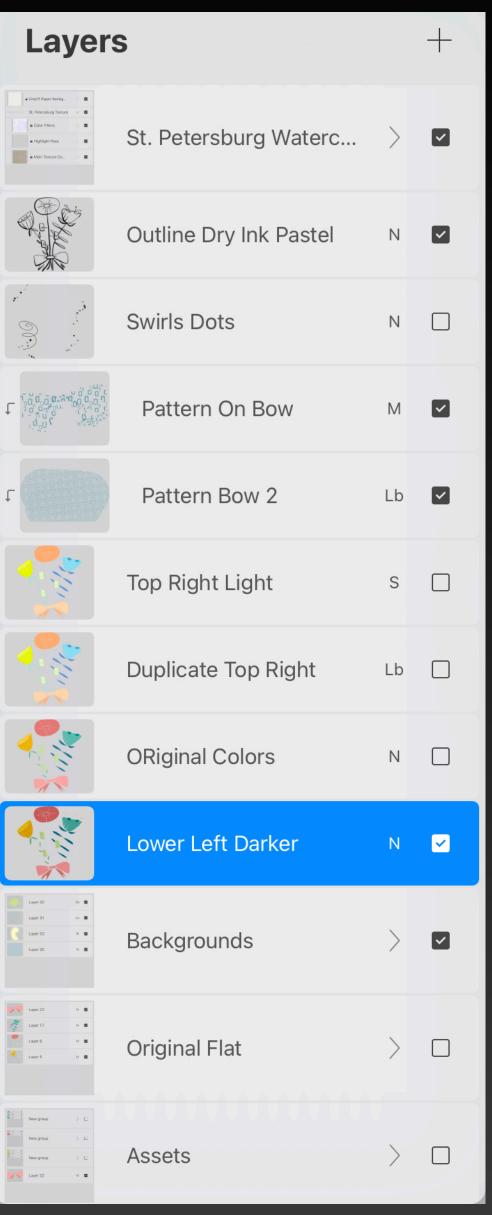


#### The Top Layers

Here's what the top two floral layers look like when unhidden at their new modes.

The linear burn added just enough color to brighten the "screened" layer with color.





Lower Left Layer

Hide the other floral elements just created.

Duplicate the "original colors" layer. Hide the original layer again.

With the "hue, saturation, and brightness" tool, darken the duplicated layer.

Move it to the left just slightly.

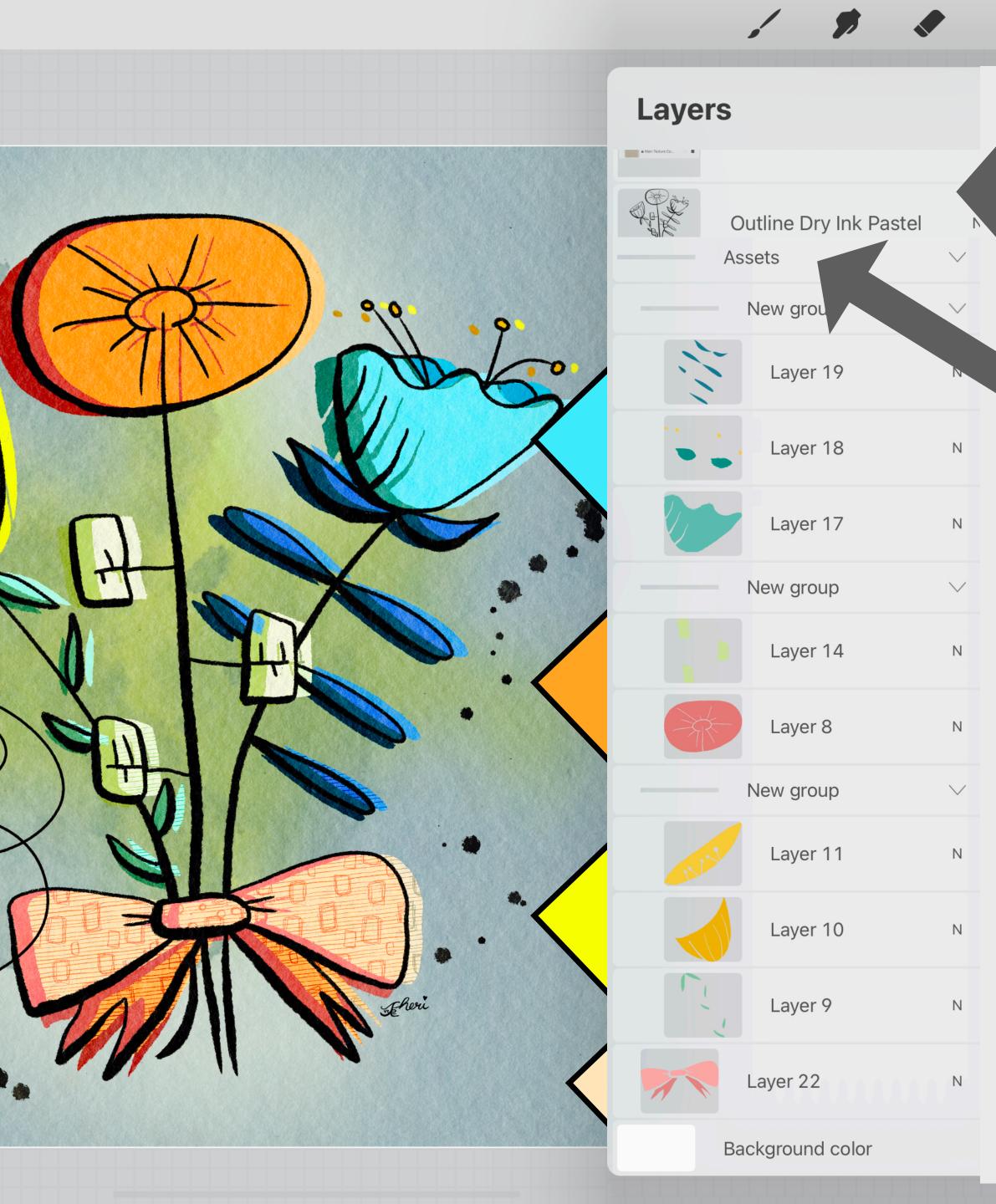
Use freeform, distort, or warp tools as needed to so it "fits" a bit into the original layer at the bottom of the element.



Unhide all the layers.

Enjoy the look.

Play with blend modes of each layer to get the effect you want for your illustration.



## Review / Details

At top is the black outline.

Make this a reference layer to drop in your color choices.

Fill each area floral element with color, each color on a different layer. You see 4 groups— I call these elements "assets" which I'll duplicate to save for any changes.

Group each element.

Group together all the elements into one group called "assets."

Duplicate the asset group.

Label and hide the original.

Flatten each of the four elements in the duplicated group: 3 florals and 1 bow.

Group the flattened images.

Duplicate and hide one group.

Flatten the duplicated group.— see next slide.



## Next

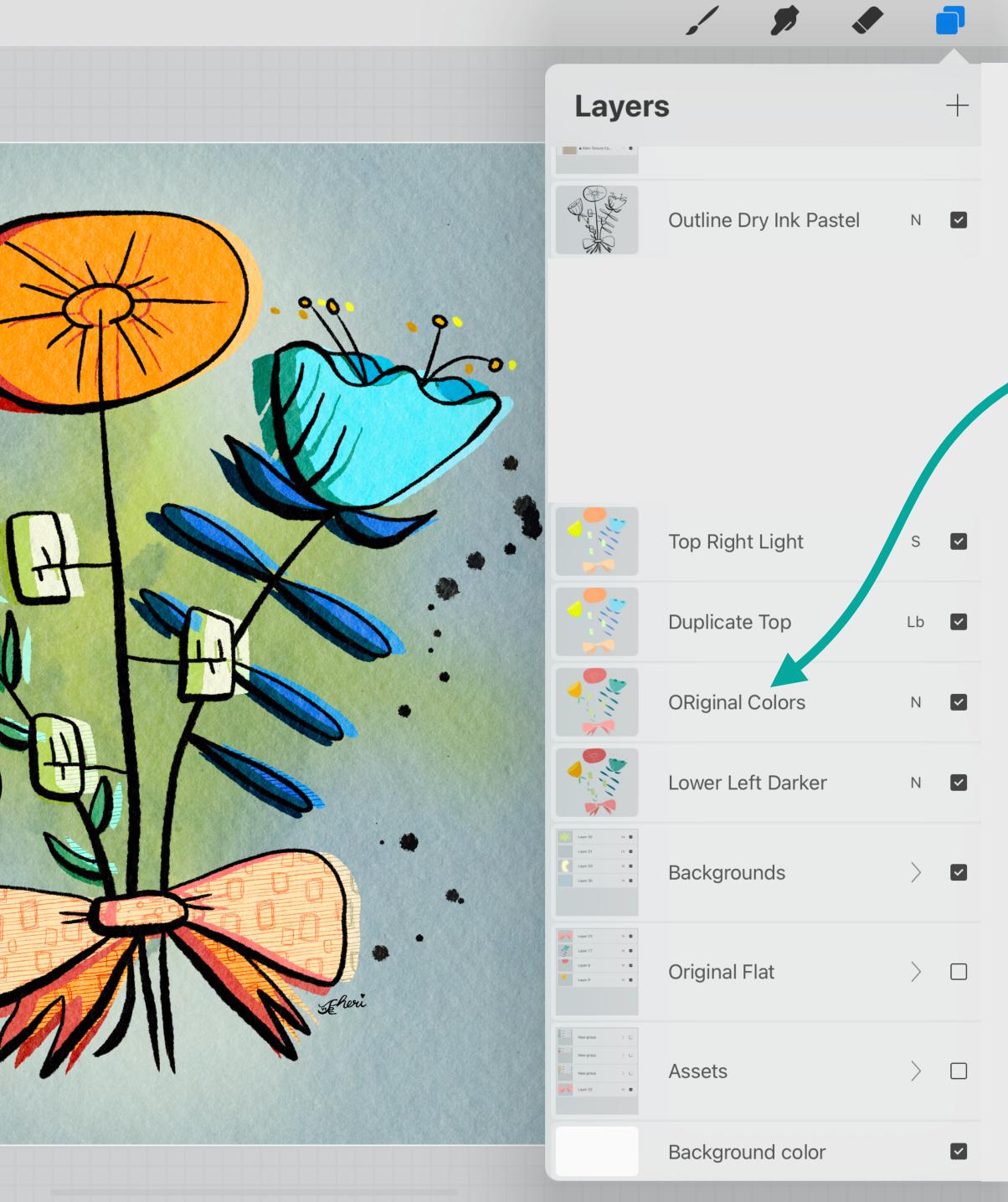
For the black outline—undo as "reference."

### NOTICE:

Start your background group— a solid color.

Original Flattened elements

Original assets group



## Off-Kilter Process Review

Merge the duplicated "flattened" group to have one layer with all four elements— label "original colors."

Duplicate the "original colors" layer. Choose "Hue, Saturation, Brightness, to lighten.

May need to change hue.

Move slightly to right.

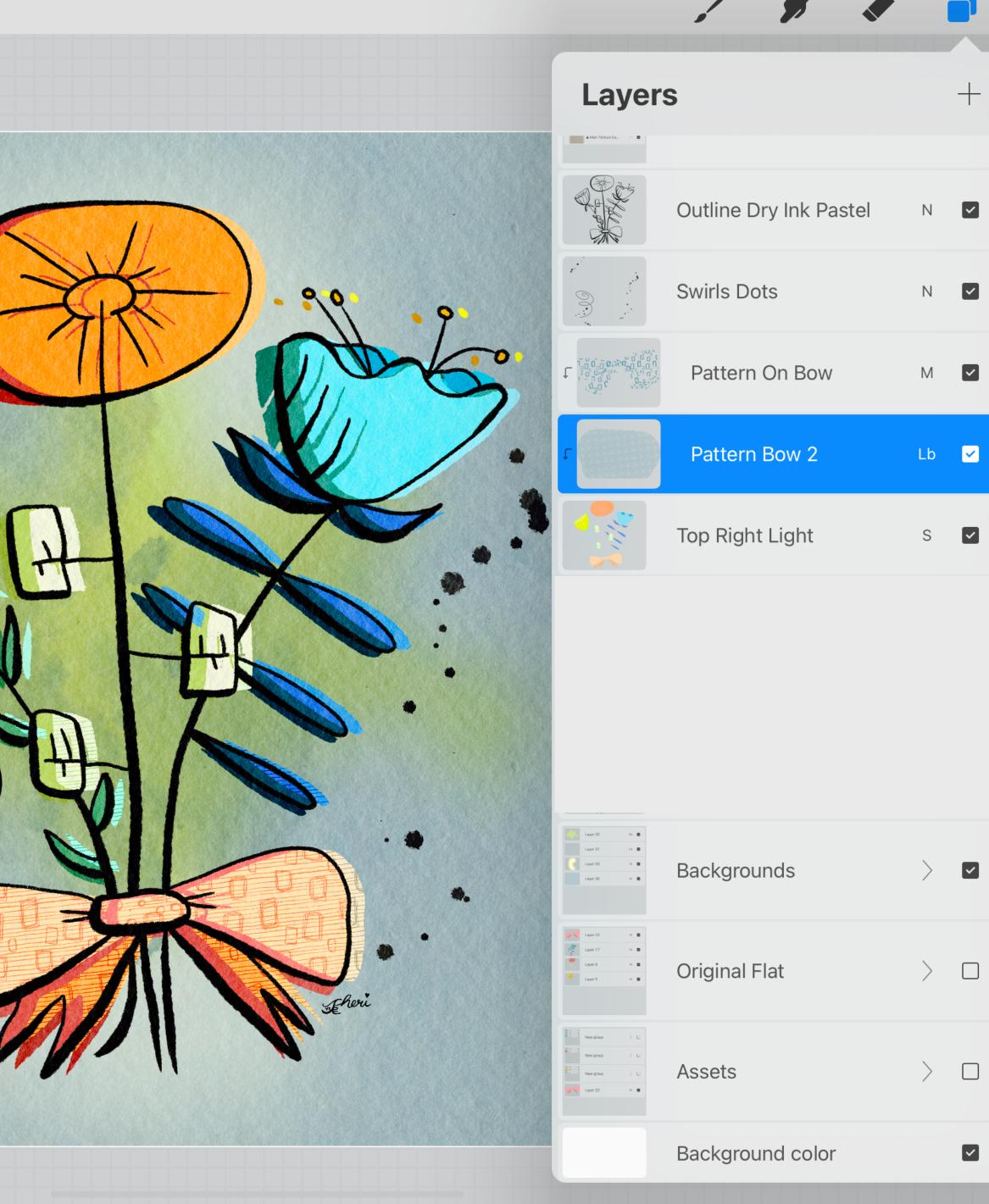
I created a duplicated layer here to change effect of modes.

Original Flattened Design of all 4 "assets"

Duplicate the "original colors" layer. Choose "Hue, Saturation, Brightness, to darken.

May need to change hue.

Move slightly to left.
I also use distort and warp to adjust and align each part of the floral better.



## Finish

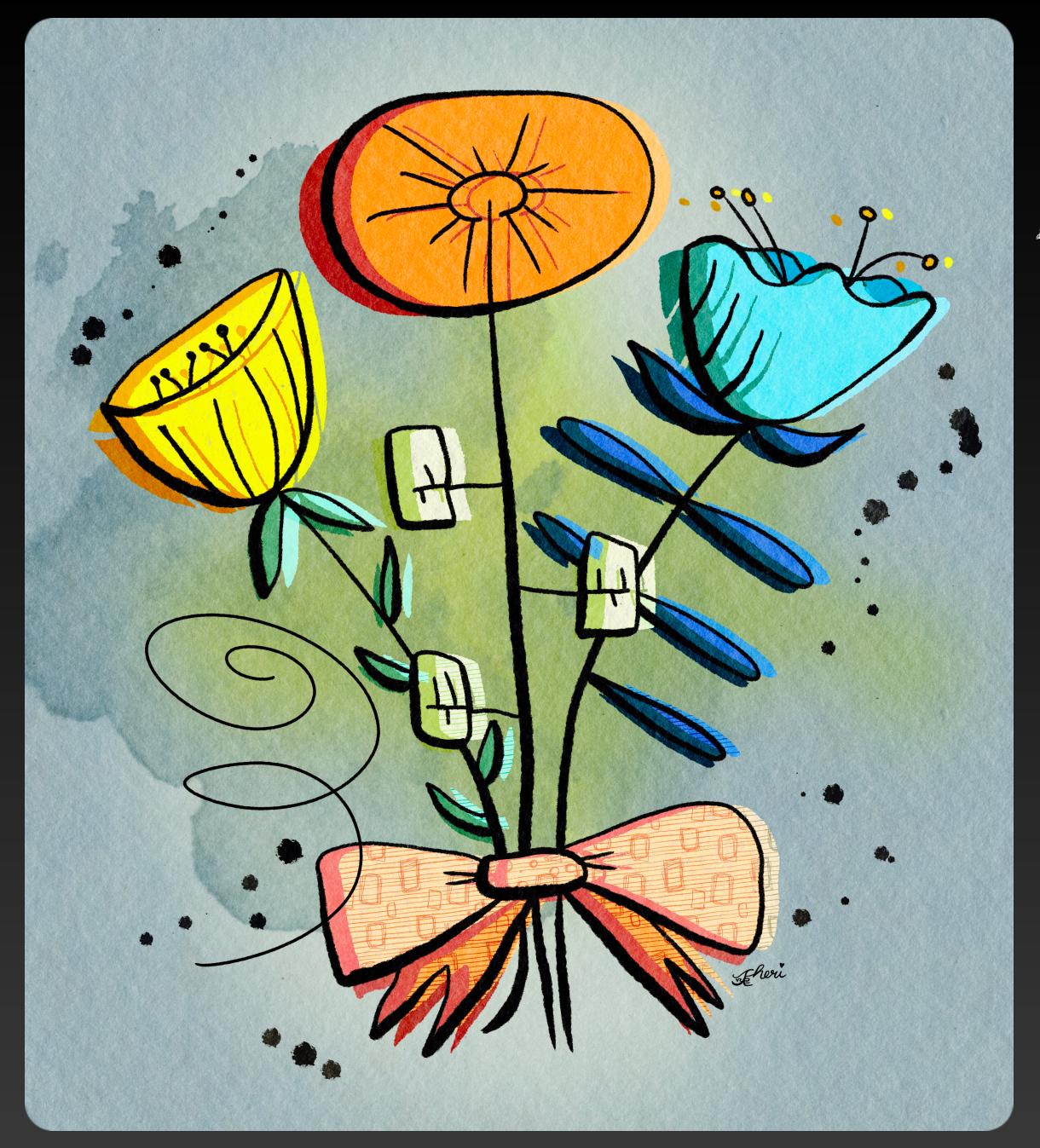
3 — Add any swirls, dots for interest and action.

1 — Add any textures or patterns to elements with clipping masks.

2 — Finish your background layer with splashes or shapes to highlight the main elements.

Original Flattened elements, hidden

Original assets group, hidden



### BRUSHES AND DETAILS

Brushes are listed with the name of the brush followed by the name of its category in brackets

Design on the "Start" Illustration

Dry Ink [Inking]— outline

Fill— color drop using outline as reference layer; each color in its own layer

#### Background [lowest layers]

Fill bottom layer with a color Above that in white, swoosh a "cloud" brush or a paint splatter.

#### Shading

Shading occurs naturally as you change the blend modes of the layers.

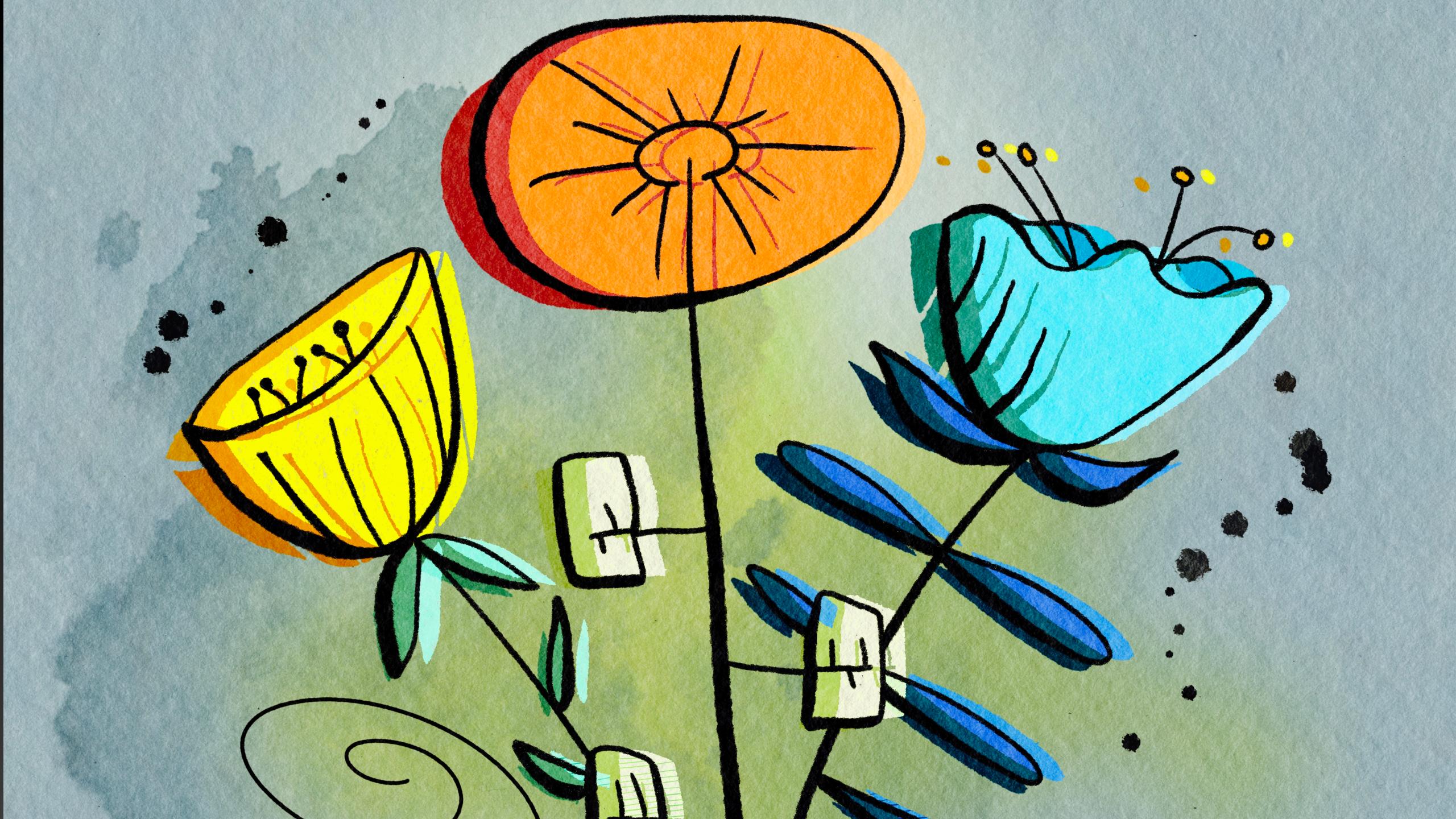
#### **Patterns**

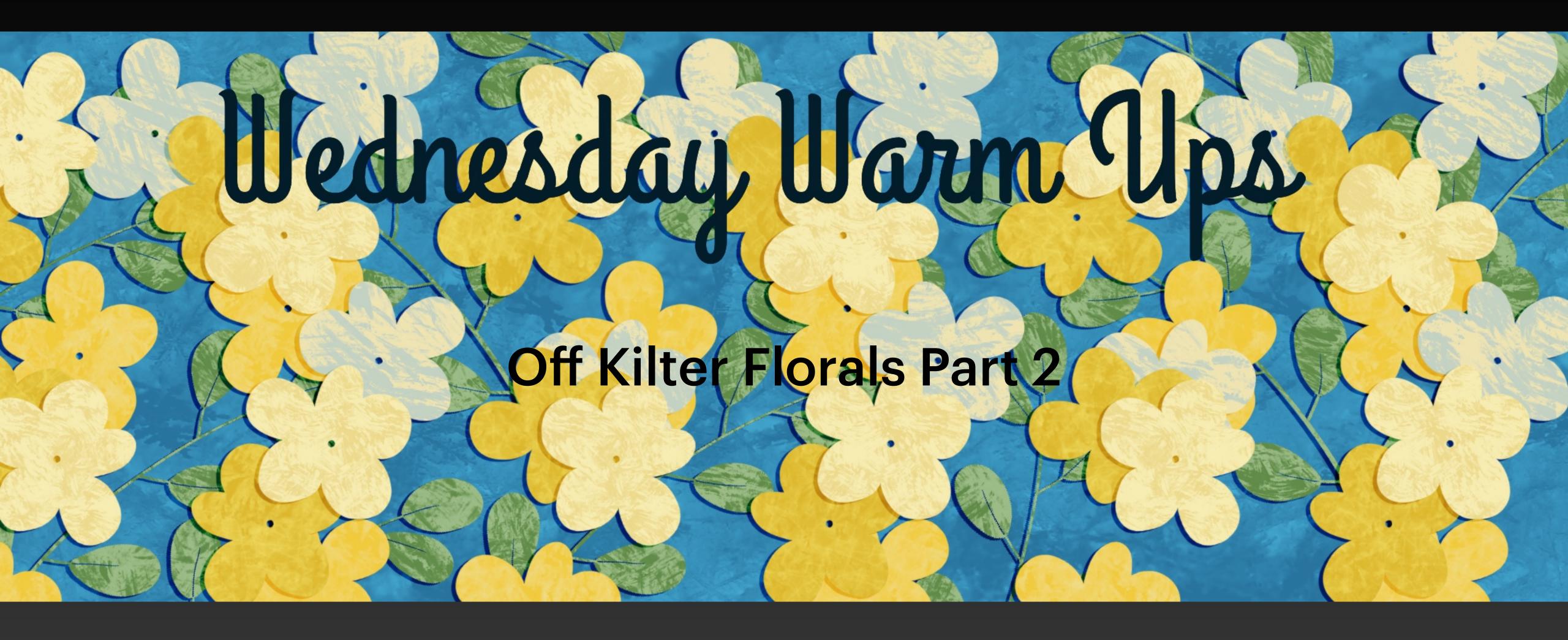
Use whatever pattern brushes you have. I used ones from Brenda Bakker's Stylized Girls class:

https://www.skillshare.com/classes/How-to-create-Sweet-and-Stylized-Girls-using-Procreate/1383573407/projects

# nankYou

special thanks to Ali, Calvin, and Brenda





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